



SUNSHINE COAST COMMUNITY FOREST

BUILDING VALUE FOR OUR COMMUNITY

2010 Business Plan

– *Building on our track record of success* –

March, 2010

The volunteer Board of Directors of the Sunshine Coast Community Forest (SCCF) are proud of the successes achieved by the Corporation over the past four years.

We intend to build on these successes in 2010 to make the SCCF an even greater success – financially, environmentally and sustainably – while gaining the strong support from a majority of the residents on the Sunshine Coast.

In 2010, we are committed to:

- Operating the Community Forest in accordance with our Mission Statement:
"To profitably manage the Sunshine Coast Community Forest in a sustainable, effective and environmentally sensitive manner with broad community participation and support."
- Being a key business and community leader on the Sunshine Coast
- Being the best Community Forest in the Province!

To accomplish these goals, the SCCF will achieve the following:

Operations

1. Operate profitably and pay a dividend, undertake various strategic initiatives outlined and allocate funds to the Community Forest Economic Opportunities Fund.
2. Harvest approximately 23,000 m³, at a minimum gross profit of \$20 per m³.
3. Update our Community Forest Operating Plan with input from our Policy Advisory Committees and other members of the public.
4. Obtain a permanent (25 year) license for all of our existing tenures (signed and in place by January 1, 2011)

Community Engagement

5. Undertake activities to ensure the public's knowledge of, support for, and participation in our activities is even more solid.

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Sunshine Coast Community Forest Operated by Sechelt Community Projects Inc.

6. Enhance the functioning of our three advisory committees – the Community Forest Advisory Committee (CFAC), the Forestry Policy advisory Committee (FPAC) and the Economic Development Policy Advisory Committee (EDPAC).
7. Develop and implement an integrated, strategic and targeted communications plan.
8. Expand and enhance our website – the information, the ease of use and the overall effectiveness to provide even more comprehensive information about our activities.
9. Implement an education program about water quality and watershed management practices
10. Revise approach to public “Walks in the Woods” so that attendance is at least 25 people each time
11. Provide modest support in the way of sponsorships to local organizations when such is compatible with our operations and will enhance the awareness of the SCCF in the community.

Key Issues / Strategic Initiatives

12. Assess Economic Development opportunities and how SCCF can foster and support new initiatives.
13. Develop an integrated Recreation Plan for our chart area.
14. Develop a plan to integrate Tourism and Recreation considerations into our planning and activities
15. Improve our database of forest inventory to guide our future planning. (Complete LIDAR mapping and consider additional inventory plots analysis.)
16. Complete our Timber Supply Report.
17. Review our policy on Old Growth management
18. Pursue opportunities for additional cooperation with the Sechelt Indian Band.
19. Assess certification options and / or BCCFA Branding and determine recommended course of action (by August board meeting)
20. Assess and consider other operational strategies, such as non-timber forest values, partial retention harvesting systems or extended rotations, Urban interface considerations, and Forestry management practices we use compared with world class practices

Board & Corporate

21. Hold two formal meetings with shareholder representatives
22. Continue to build a database of potential director candidates for recommendation to the shareholder
23. Expand participation in SCCF’s community activities, including Walks in the Woods, PAC’s and all other public activities
24. Hold at least one education program for directors.